Creating consistent content pages

Content pages link from the web portfolio's home page. Using the ideas from the class discussion, determine the consistent elements of your content pages and plan your navigation bar. Create a checklist of items that will appear on each page by answering the following questions. Then create a wireframe for the general layout of a content page, drawing and labeling the elements that will appear on all content pages.

Organizing content

How you organize content on a page highlights important features and elements of your site. Important elements might be higher in the page, larger in size, or in stronger colors. Include rough descriptions of navigation, copy layout, graphic allocation, key headers, and other elements that appear on a screen. Identifying common structures between pages helps visitors understand they are in the same site as they navigate from page to page.

*   Will your page banner be on each page? If yes, is it in the same place? Is it the same size?

*   What font will you use for titles or headings on your content pages?

*   What color will you use for titles or headings on your content pages?

*   What font will you use for descriptions on your content pages?

*   What color will you use for descriptions?

Navigation

For visitors of your website to understand the content, you must provide clear navigation. Visitors need to know where they are in a site, where they need to go, and how to get back to where they came from. Having a consistent layout grid helps orient visitors and keeps them from feeling lost. Using consistent buttons, links, and graphics on each page maintains a sense of place. As visitors move from page to page, provide familiar visual cues and navigational aids.

Here are some questions to answer:

*   Where will you place the navigation bar on the page?

*   What content will be on the navigation bar?

*   Will the navigation bar be on every page?

*   How will your navigation bar help visitors know which page they are on?

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